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For Immediate Release

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SERA Promotes Leadership

As part of SERA's commitment to developing the firm's future leadership, one staff member has been promoted to Associate Principal and 10 staff members have been promoted to Associate.

New Associate Principal

Alene Davis has been promoted to Associate Principal at SERA. Alene brings 17 years of architectural experience with a strong portfolio of government, institutional and medical projects, both nationally and internationally. A registered Architect who holds a Bachelor of Architecture from University of Oregon, Alene is NCARB and Design Build Institute of America (DBIA) certified. She is the Senior Project Leader for the new OUS/OHSU Collaborative Life Sciences Building currently under construction on Portland's South Waterfront.

New Associates

Suzanne Blair - A registered Architect and LEED Accredited Professional, Suzanne joined SERA in 2004. She is currently working as a team leader and manager on the Edith Green Wendall Wyatt Federal Building Tenant Inbound project.

Jadee Bryant - Jadee recently became SERA's Human Resources Specialist after several years working in SERA's Accounting Department,

Jenn Gauer - As Sr. Proposal Administrator, Jenn works with SERA staff as an integral member of the team to create winning project proposals.

George Hager - A Project Architect at SERA, George holds both undergraduate and graduate degrees in Architecture from the University of Idaho. He joined SERA in 2004 and is currently providing construction administration services for the OUS/OHSU Collaborative Life Sciences Building.

Russ Pitkin - As a Specification Writer, Russ brings a deep architectural background, having been a project manager and designer for over 25 years before transitioning to specification writing. His ground-up experience with architecture and knowledge of local Portland jurisdictions brings added benefits to the specification process. Russ holds a Bachelor of Architecture from University of Oregon, is currently President of the Construction Specification Institute Portland Chapter, and a LEED Accredited Professional.

Priya Premchandran - Priya serves SERA as a LEED Manager with five years of focused expertise utilizing the LEED process for a wide range of project types including hospitality, offices, residential housing and higher education buildings. Priya holds undergraduate and graduate degrees in Architecture and is both LEED Building Design & Construction Accredited Professional and LEED Operations & Maintenance Accredited Professional.

Sean Scott - As a Project Architect and Building Envelope Specialist, Sean focuses on exterior envelope issues and high rise construction. He has been instrumental in developing new methods of documentation on SERA's hyper-fast-track schedule projects and in finding ways of using new software to simplify documentation for complex buildings. Sean holds undergraduate and graduate degrees in Architecture from University of Oregon, and is a registered Architect as well as a LEED Accredited Professional: Building Design + Construction

Jennifer Taylor - A Senior Project Manager, Jennifer is currently Project Manager for the sustainable renovation of downtown Portland's Edith Green Wendall Wyatt Federal Building. She holds a Master of Architecture degree from Yale University and has more than 14 years of experience working on highly technical and complex projects, both nationally and internationally.

Kate Turpin - A Licensed Professional Engineer and Integrated Design Specialist, Kate is a key advisor on SERA's high performance green building projects, bringing expertise in the areas of energy and water performance, thermal comfort, and indoor air quality. Kate is a LEED Accredited Professional Building Design and Construction; a member of the American Society of Heating, Refrigeration, and Air Conditioning Engineers (ASHRAE); Co-Chair, Portland Branch of the Cascadia Region Green Building Council; Adjunct faculty member, Department of Architecture, University of Oregon, Portland; and Member, Oregon Reach Code Advisory Committee, Oregon's Building Codes Division

Allison Wildman - Allison is Studio Leader for SERA's Urban Design + Planning Studio. With expertise in site planning, sustainable community and neighborhood master plans, streetscape and corridor plans, downtown revitalization, multi-modal transportation planning, and GIS analysis, Allison has managed and collaborated on various planning and design projects with SERA since 2005 and throughout the West since 2001.

About SERA Architects

SERA Architects is a multi-disciplined firm committed to sustainable design for the built environment. SERA's staff of 118 offers expertise in architecture, urban design + planning, interior design, as well as a sustainability resources group. Since SERA's organization in 1968, the firm has been instrumental in the development of Portland's national reputation for livability. SERA has a long history of creating successful, award-winning projects that strive for a sense of beauty, proportion and specificity of place while maintaining functionality and durability over time. For more information about SERA visit <http://www.serapdx.com>.